



FUTURISMO MICE



Creating Unique Experiences in the **Canary Islands**



The **Canary Islands** are an Extraordinary Destination for corporate events, where the blend of an unparalleled climate, dreamlike landscapes, Active Tourism, and **World-Class Gastronomy** **Transforms any Event into an Unforgettable Experience.**

With **Eight Islands** offering something for every preference — from the vibrant energy of Tenerife and Gran Canaria to the serene paradises of Lanzarote, La Graciosa, and Fuerteventura — the Canary Islands stand as a **Global Leader in Hosting Conventions, Incentive Trips, and Business Meetings.**

La Palma, El Hierro, and La Gomera complete this offering with their unique essence, defined by **Nature, Tranquility, and Cultural Richness.** These islands shine as perfect settings for those seeking more intimate and authentic environments, adding exceptional value to any **MICE Experience.**

With a setting that seamlessly blends **Modernity, Sustainability, and Unparalleled Diversity,** the Canary Islands ensure every event becomes far more than a meeting, transforming it into a **Unique and Unrepeatable Experience.**



What does **FUTURISMO MICE** offer as a DMC in Canary Islands?

With almost **25 years in the MICE Industry**, **FUTURISMO** delivers leading destination management services for all kinds of events all over the Canary Islands. From choosing the most suitable destination across the region to **Plan and Manage the Entire Event**. With a wide network of local partners and suppliers, **FUTURISMO** crafts unforgettable experiences with local flavor.



Why hire **FUTURISMO MICE** as an event management company?

Because we are the perfect partner for planning a corporate event in Canary Islands. With **FUTURISMO MICE** your event is in the best hands. **We Organize All Types of Corporate Events in the Main MICE Destinations Across The Canary Islands.** From product launches, workshops, gala dinners, award ceremonies, to sporting, automotive or experiential events.



What makes us different as an Events Agency?

Our deep passion for corporate events and hospitality industry! We craft truly **Unforgettable Experiences** thanks to our experience, creativity, reliability, and care in every single detail. Our DNA as an event & destination management company is made up of **Creativity, Flexibility and Commitment.**

Full Event Support and Ground Services

FUTURISMO MICE's wide range of event services and professionals guarantee the success of any kind of corporate event. From single services to end-to-end event management, we offer all the behind-the-scenes and front facing aspects of running **Successful Events**.



FUTURISMO Convention Organizer

Professional Convention Services with all kinds of side events and social programme for guests and attendees. Social activities & experiences allow the delegates to mix the professional networking with the Local Flavor of Canary Islands.

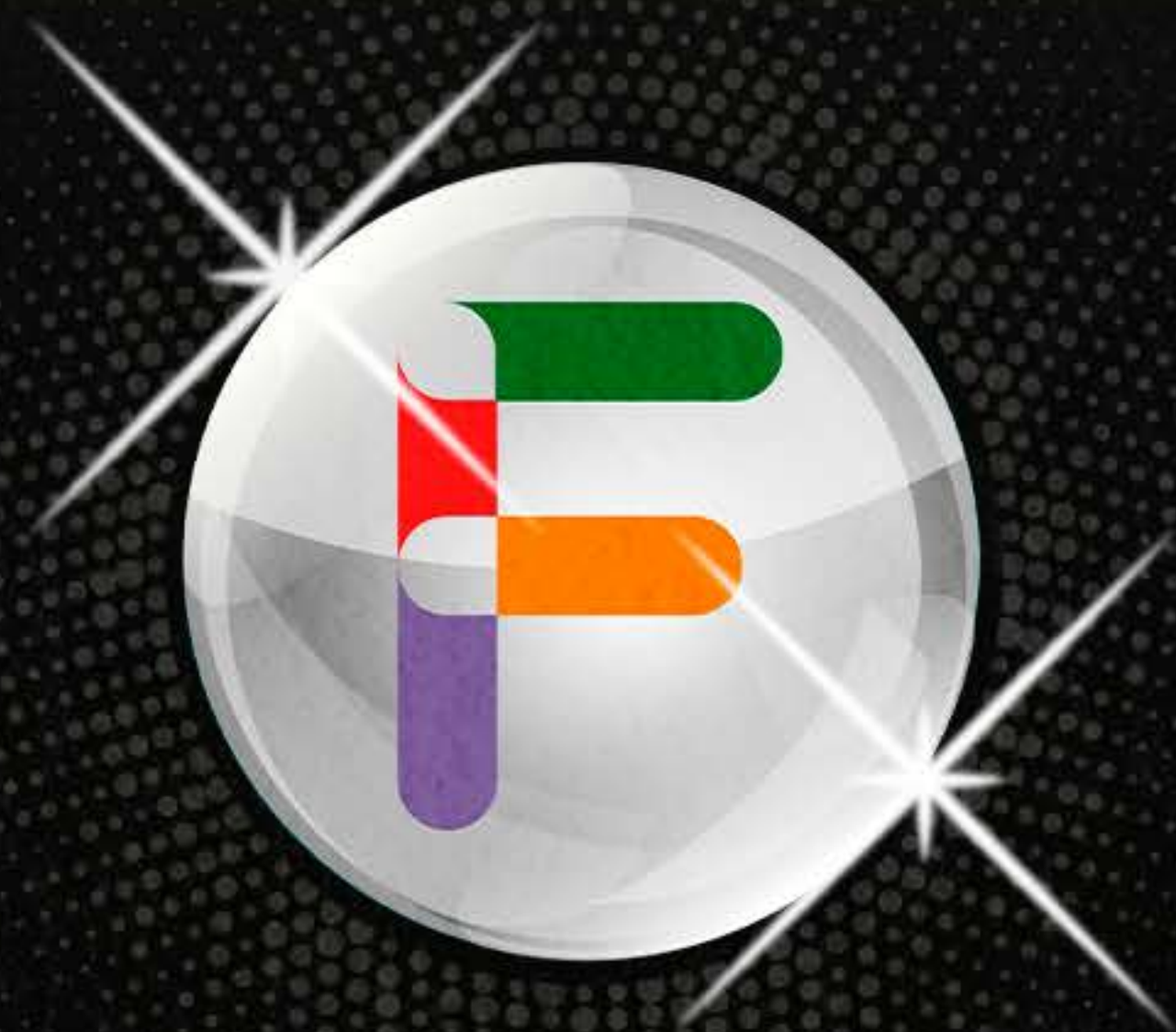
FUTURISMO, as a MICE Agency, will search for and find the most suitable event venue to host the convention (convention center, conference center, etc), the delegate's accommodation arrangements, the meeting rooms and halls management, the catering and onsite event staff.

FUTURISMO Can Handle Any Kind of Ground Services All Over The Canary Islands.



Our Corporate Event Services:

- > Team building and group activities**
- > Event transportation and transfers**
- > Catering for corporate events**
- > Entertainment for corporate events**
- > Audiovisual & IT for events**
- > Marketing, Communication, Press & PR**
- > Events production & graphic design**
- > Events venue hiring**
- > Corporate and Institutional Relationship Management**
- > Professional Event Staff (Hostesses, Coordinators, Translators, Promoters and Support Staff)**



FUTURISMO MICE

Contact Details

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**CEO at Futurismo MICE and Director at
Futurcan Marketing & Events**

Guacimara Magdaleno

Guacimara Magdaleno developed a remarkable passion for the hospitality industry during her family vacations. With nearly **25 years of Experience** in the tourism sector, she is a proactive, curious, and enthusiastic entrepreneur who considers herself a lifelong learner.

She holds a **Degree in Tourism**, is certified as a **Hotel Manager**, and has a **Master's Degree in Hotel Management from HECANSA** (Canary Islands School of Hotels) and The Hague Hotel School (Netherlands). Guacimara has served as a hotel director and held key positions in the organization, management, and promotion of large corporate and institutional events, as well as in corporate marketing and communications. She is passionate about hotel operations, environmental management, and being a gracious host to her beloved tourists.

In 2011, she **Founded FUTURISMO**, the Spanish tourism forum with the greatest international projection held in the Canary Islands; **SENSITUR**, which consists of environmental awareness days for professionals in the tourism sector; **FUTURISMO MICE**; and **F4 MICE Event**—brands focused on the management and organization of large events, DMC services, training, debate, and the professional and personal development of decision-makers in the tourism industry.



